



Anthony S. DeMasi

May 9, 1948 - October 23, 2008

Anthony S. DeMasi on October 23, 2008 of Deptford. Age 60. Husband of Maria I. DeMasi (nee Perino). Father of Dianna Montague (Jonathan) of Swedesboro and James DeMasi of Deptford. Brother of Kathleen Rizzuto (Joseph) of Woodbury and Josephine Carr (Al) of Woodbury. Grandfather of Mark Montague.

Relatives and friends will visit with the family Tuesday 10am to 11am at St. Patrick's RC Church, 64 Cooper St., Woodbury. Memorial Mass 11am Tuesday. Interment private. Family requests no flowers. Donations may be made to Leukemia & Lymphoma Society, 528 Fellowship Rd., Suite B, Mt. Laurel, NJ 08054 or St. Jude Children's Research Hospital, 501 St. Jude Place, Memphis, TN 38105.

Tribute Wall



“ *Here we are today - this weekend to remember fondly the late and great Tony DeMasi. He was loved and respected; a loyal friend which greatly helped many an entrepreneur.*



We love and miss you Tony!

Atmosa Group - October 19, 2024 at 02:38 PM



“ *Anthony S. DeMasi*

November 27, 2022 at 03:45 PM



“ *Tony DeMasi.....
loved and not forgotten*



Giftware News - October 28, 2022 at 09:07 PM

JG

“Remembering....missing Tony DeMasi today during the move of my company archives. Tony produced numerous editorials with me which appeared in Giftware Magazines about my inventions. His creative writing style, the publicity fostered retailer demand helping my company succeed and build a workforce of 600 people.”



I miss those days in Manhattan and great times with my good friend Tony.”

- Joseph Michael Gyulay

Joseph Michael Gyulay - February 25, 2019 at 11:10 AM

JB

“ We just read about Tony's passing in Giftware News. We knew Tony for many years as we are collectible and gift retailers and were members of NALED. While words cannot express our sympathy, our thoughts and prayers will remember Tony.

Janice & John Bocchino - January 13, 2009 at 04:29 PM

KM

My heartfelt sympathy to Tony's family and loved ones. Gods peace to everyone!

Katherine Miller - November 11, 2019 at 05:02 AM

SF

“ Tony was one of the first people in the gift industry to embrace me. His enthusiasm, generosity, good heart, fabulous sense of humor, and terrific spirit will always stay with me. I will always cherish his friendship.

Shirley George Frazier - January 02, 2009 at 08:44 PM

JB

“ I will miss Tony's smiling face, warm greetings and generosity. He was a wonderful person to work with and one who always offered encouragement. My thoughts and prayers are with his family.

Jo Bewley - January 01, 2009 at 01:15 PM

KS

“ I have such wonderful memories of Tony -- dancing up a storm at gift show events, that wonderful sense of humor, taking an early and clear stand of advocacy for AIDS patients, and most of all his kindness and generosity. Tony gave me my first shot writing professionally for magazines, and it is because of that experience many years ago that I now publish regularly. I don't think I ever would have had the courage if he hadn't given me a shot. We never know how many lives we really touch -- Tony most definitely touched and helped shape mine. I am so happy to have known him. He will be missed and I send my condolences to all his family and friends. Love, Karen

Karen Strickholm - December 25, 2008 at 05:51 PM

DE

“ I first met Tony in 1985. It was always a pleasure to catch the industry news with Tony at the trade shows. He will be missed. My condolences to his family.

David Easton - November 03, 2008 at 08:08 PM

SW

“ Oh I am so sad to hear about Tony! We always had great conversations and wonderful times together when we met up at the trade shows. My heartfelt, sincere wishes and all my prayers to his family.

Susan Wagner - November 03, 2008 at 06:59 PM

TZ

“ I just returned from Hong Kong/China and read the passing of an old dear friend. As a former south Jersey residence I had the pleasure of meeting his wife Maria and his two children. Tony De Masi will be missed as he was one of the good guys in the industry.
Tony, God Bless you.
Tony Zazzu

Tony Zazzu - November 01, 2008 at 01:58 AM

BD

“ My deepest sympathies to your family, and great gratitude that I was fortunate enough to have known Tony through the giftware industry. Tony was truly "one of the good guys", always honest, helpful, and appreciative. He was especially helpful when I was young and learning the giftware industry, and I will always remember him for his kindness, good nature, an huge heart.
Brian Danziger

Brian Danziger - October 31, 2008 at 08:57 PM

DK

“ Anthony S. DeMasi

Denny King - October 31, 2008 at 07:37 AM

BS

“ He was a good man and a wonderful friend

Buddy Savetz - October 30, 2008 at 07:38 PM

EL

“ I am very sad to hear of Tony's passing. He was a great champion of the small, artist run business. Our industry has lost a gem and he will be missed.
My condolences to your entire family.

Ellice Lovelady - October 30, 2008 at 06:48 PM

PD

“ We would see Tony at business events, sometimes not for a few years at a stretch. It was always so great to reconnect with him - he had so much positive energy. He was a wonderful man.

Pam & Greg Danziger - October 30, 2008 at 01:27 PM

LD

“ I enjoyed knowing Tony during the time he was editor of Giftware News and always loved his editorials.

Lynne Dodson - October 30, 2008 at 11:49 AM

SC

“ I have enjoyed his material and information for years.

Sheila Herron Jefferson Regional Medical Ctr - October 30, 2008 at 11:18 AM

AS

“ Dea DeMasi Family Anthony will be remembered for his terrific smile and his wonderful people skills. I knew him for many years and found him to be both a good business person and lots of fun. My thoughts are with all of you who loved him. Keep his memory alive, speak of him often and cherish your memories. The power of those memories will keep him close to you.
He was a fantastic person. Sincerely, Andrea Sadek Charles Sadek Import Co.

Andrea Sadek - October 30, 2008 at 10:28 AM

MW

“ I knew Tony for many years when he was with Giftware News. He was always a kind and giving person - with a really big smile. This saddens my heart. My condolences to his family.

Melvin Weiner - October 30, 2008 at 10:25 AM

JR

“ I always enjoyed running into Tony at the shows and visiting with him. He was always upbeat and full of good ideas. I'll miss him.

John Ramsey - October 30, 2008 at 10:12 AM

AS

“ I have known Tony for almost 25 years. I will miss his inimitable spirit, his focused passion, his clever wit.
Tony was a force in the tabletop and gift industry. His reputation always preceded him. There were few as passionate as he.
I will miss his life force which could be positive or negative, but was always fierce, always honest, always exciting.
My deepest sympathies to all of his family and friends, of which I count myself one.
Rest in peace, my friend. Amy Stavis

Amy Stavis - October 27, 2008 at 02:17 PM

CM

“ Dianna,
Your family is in my thoughts and I am sending prayers to you to help you through this time.
Bless you, Cathy

Cathy McCormick - October 27, 2008 at 02:13 PM

SS

“ I will never, ever forget Tony's smiling face, effervescent manner, and inimitable sense of style. The world (not to mention the gift world) has lost a luminously shining light. On a personal note, I will so miss seeing my wonderful, bubbly friend at trade shows! Sarah Schwartz Editor, Stationery Trends Magazine

Sarah Schwartz - October 27, 2008 at 01:53 PM

KB

“ Diana - My thoughts and prayers are with your entire family during this time. Please know we are here for you. God Bless.
The Berke Family

Kelley Berke - October 27, 2008 at 01:20 PM

KW

“ Tony was my mentor and friend, having worked with him for five years as his co-editor on Giftware News. He possessed a sharp intellect, dedicated work ethic and colorful personality that will truly be missed.

Kathy Krassner Wolfman - October 27, 2008 at 11:45 AM

DO

“ For Dianna...I never met your dad, but I feel like I know a little about him because of the way you always spoke about him. I know that he was a man that had a lot of courage, and who loved his family. I think you're probably a lot like him. Please know that you, your mom, and everyone who loved your dad are in my prayers. Love,
Donna

DonnaDelGiorno - October 27, 2008 at 08:14 AM

MG

“ Working with Tony in Giftware and Collectibles for many years made the entire experience more interesting, more fun and more rewarding. He had a quick wit and a great sense of humor and will be remembered fondly.

Mary & Ed Gillies - October 26, 2008 at 01:20 PM

CM

“ My prays will be with Tony and his family. The residents of Deptford truly lost a vocal advocate and a person who was always looking out for the best interest of the community. Tony, rest in peace.....

Chuck Mancini - October 26, 2008 at 10:48 AM